

# WYOMING

## SHEEP & WOOL FESTIVAL

### 2023 Sponsorship Opportunities

#### Trail Boss: \$5,000+

Free full-page ad in festival program  
Company logo on festival promotions  
Mention in event signage  
Free booth space at vendor fair  
Sponsorship recognition & link on festival website  
Acknowledgement throughout the festival  
Sponsorship recognition in Wyoming Wool Growers Association email newsletter  
Six complimentary tickets to Shepherders Come Bye lamb dinner

#### Guard Dog: \$3,500+

Free half-page ad in festival program  
Company logo on festival promotions  
Mention in event signage  
Free booth space at vendor fair  
Sponsorship recognition & link on festival website  
Acknowledgement throughout the festival  
Sponsorship recognition in Wyoming Wool Growers Association email newsletter  
Four complimentary tickets to Shepherders Come Bye lamb dinner

#### Camp Tender: \$2,000+

Free quarter-page ad in festival program  
Company logo on festival promotions  
Sponsorship recognition on festival website  
Sponsorship recognition in Wyoming Wool Growers Association email newsletter  
Two complimentary tickets to Shepherders Come Bye lamb dinner

### SPECIAL EVENT Sponsorships Opportunities:

Live Music Sponsor:	\$2,500	(2 available, or 1 at \$5,000)
Opening Reception Sponsor:	\$1,500	(1 available)
Art Contest & Awards Sponsor:	\$1,200	(1 available)
Sheep Tales Studio Sponsor:	\$500	(1 available)
Bar Sponsor:	\$300	(2 available)
Break Sponsor:	\$250	(2 available)

### Two Industry Supporter Levels

**Rancher Corner: \$200** List will include your name, town and state with brand or logo in printed program and event signage.

**Festival Supporter: \$100** Name, town and state on list in printed program.

We are happy to customize a sponsorship with benefits to meet your needs. Please contact Alison Crane at 307-265-5250 or email [wyowool@wyowool.com](mailto:wyowool@wyowool.com) to discuss options. Sponsorship deadline June 1.

**Level Sponsor:**

- Trail Boss \$5,000
- Guard Dog \$3,500
- Camp Tender \$2,000

**Special Event Sponsor:**

- Live Music \$5,000
- Live Music \$2,500
- Reception \$1,500
- Art Contest \$1,200
- Studio \$500
- Bar \$300
- Break \$250

**Industry Supporter Levels**

- Rancher \$200
- Festival \$100

TOTAL ENCLOSED: \$ \_\_\_\_\_ or \_ please invoice me.

Company:

Contact name:

Address:

City:

State:

Zip:

Phone:

Email:

If you would like to be a Wyoming Sheep & Wool Festival sponsor and have your company advertised at our event please return this form, along with your payment to WWGA, 811 N Glenn Road, Casper WY 82601.

A donation to support the festival can also be made to our 501(c)(3) partner, the “Wyoming SHEEP Foundation” and mailed to the WWGA office at the above address. All or part of your contribution may be tax deductible. Please consult your tax advisor.

Method of payment: \_ Check                      \_ Credit Card

Cardholder’s Name (as imprinted on card):

Billing address, if different from above

Account#

Expiration Date:

Amount:

Signature:

**Thank you for your generous support to preserve our rich history, heritage and culture.**